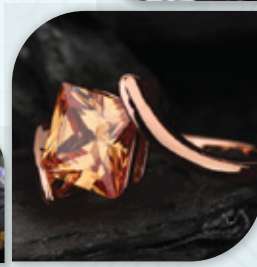
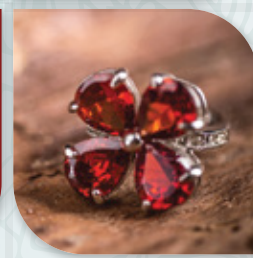
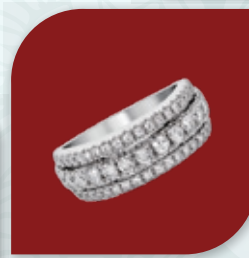
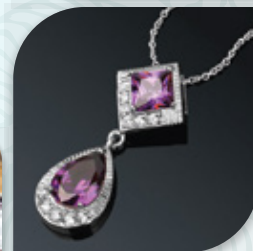


JEWELLERY & GEM

ASEAN BANGKOK

26-29 APRIL 2023

Hall 1 & 2, Queen Sirikit National
Convention Center (QSNCC)
Thailand



Summary Report

The four-days exhibition witnessed an overwhelming response from visitors, exhibitors, and the medias, with positive feedback and reviews pouring in from all corners.

We are proud to have hosted some of the most exceptional jewellery brands and designers from around the world, and the variety of jewellery pieces showcased were a true representation of the industry's creativity and innovation.

Organiser



Co-organiser by:



Official Industry Partners:



Official Online Platform:



Official Publication:



Official Supported by:



Supported by:



POST SHOW REPORT: PARTICIPANTS BREAKDOWN

JEWELLERY
& GEM
ASEAN BANGKOK

Summary
Report

26-29 APRIL 2023

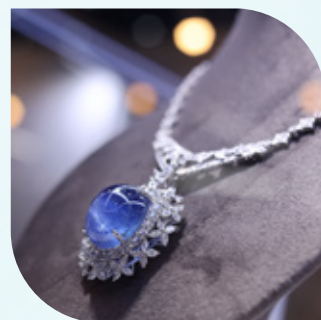
QSNCC, THAILAND



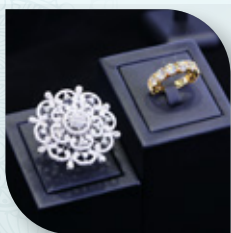
Exhibitors **299**
from **14** countries



Exhibit space
10,000 sqm.



Visitors **7,365**
from **79** countries
(Included 248 hosted buyers and 420 VIP delegates)



TOP 10 VISITOR COUNTRIES

NO.1 THAILAND

NO.2 CHINA

NO.3 INDIA

NO.4 JAPAN

NO.5 MYANMAR

NO.6 VIETNAM

NO.7 CAMBODIA

NO.8 PHILIPPINES

NO.9 HONG KONG SAR

NO.10 USA



TOP 5

WHAT ARE YOUR MAJOR SOURCING MARKETS?

THAILAND	16.3 %
HONG KONG SAR	12.7 %
CHINA	12 %
INDIA	9.8 %
JAPAN	7.6 %
USA	7.5 %

NEW B2B JEWELLERY FAIR
FOR THE FAST-GROWING ASEAN MARKET



26-29 APRIL 2023

QSNCC, THAILAND



VISITOR PRODUCT INTEREST*

Finished Jewellery	44%
Jewellery Materials	20.57%
Fossils, Minerals & Stones	9.90%
Tools, Equipment & Technology	8.75%
Jewellery Parts & Accessories	7.76%
Display & Packaging	4.30%
Services	2.47%
Watches	2.25%

* Source: Data collected from visitor registration forms

VISITOR COMPANY ACTIVITY BUSINESS NATURE*

Wholesaler & Retailer /	
Department Store / Online Shop	29.21%
Buying Agent/ Trading	20.34%
Manufacturer / Distributor /	
Gem Laboratory / Gemmologist	19.85%
Importer/Exporter	19.81%
Jewelry Designer & Collector	7.70%
Trade Association / Government	
body / Industry media	3.08%



NEW B2B JEWELLERY FAIR
FOR THE FAST-GROWING
ASEAN MARKET

HIGHLIGHT ACTIVITIES



Summary Report

26-29 APRIL 2023

QSNCC, THAILAND



Young Designer competition 2023

This quality contest enables young artisans from institutes and universities across the country to display their proficiency and creativity from the draft stage through their finished products.



FASHION SHOW 2023 "THE GOLDEN DAWN"

"The golden dawn" symbolizes the promising future of Asian's jewelry industry. The platform that showcasing endless opportunities for Creativity and innovation of Asian's jewellery.



NEW B2B JEWELLERY FAIR
FOR THE FAST-GROWING ASEAN MARKET

SEMINAR & LIVE DEMONSTRATION



Summary Report

26-29 APRIL 2023

QSNCC, THAILAND

There is no doubt that Jewellery & Gem ASEAN Bangkok 2023 will be a world-class B2B exhibition. Moreover, it will also serve as a significant platform for the industry to learn about new trends and exchange knowledge with one another.



NEW B2B JEWELLERY FAIR
FOR THE FAST-GROWING ASEAN MARKET



EXHIBITOR VOICES



"The exhibition is organized very well. Participating in this exhibition providing a lot of new connections and there also have great chance to meet many visitors and buyers from all around the world."

Miss Wanpen Maneewetwarodom
Miss Nutchaya Maneewetwarodom
CEO, TAEVIKA JEWELRY

"This is the perfect and right timing for exhibiting this show! "

INAM ULLAH
DIRECTOR, SPARKLE GEMS LTD.



"We've received very good feedbacks so far! There are many potentials from both visitors and buyers who were interested in our products."

Mr. Varod Chotigavanich
Assistant Marketing Manager,
Tet Jewelry Supplies Co., Ltd.



"We are delighted and happy to join in this show and we will come back again in the next edition!"

PATRICK KHUNT
MANAGING DIRECTOR,
ETHEREAL GREEN DIAMOND (HK) LTD.





B2B JEWELLERY SHOW FOR THE FAST-GROWING ASEAN MARKET

1 - 4 May 2024

Hall 1 - 4

Queen Sirikit National Convention Center
Bangkok, Thailand

FAIR DETAILS



Informa Markets - Thailand

Alongkorn Chanyangarm (Tee)
+66 92 734 4884
Alongkorn.c@informa.com

Pitchaon Kraiwong (Pitch)
+66 82 294 1969
Pitchaon.k@informa.com

International - Informa Markets Asia

Sales Department, Jewellery Fairs
+852 3709 4991
salesjgf@informa.com