



B2B JEWELLERY SHOW FOR THE FAST-GROWING ASEAN MARKET

1 - 4 May 2024

Queen Sirikit National Convention Center
Bangkok, Thailand

Organiser



FAIR DETAILS





Jewellery & Gem ASEAN Bangkok (JGAB)

– Southeast Asia’s fast-rising premier jewellery and gemstone sourcing event – is returning for its second edition with an expanded exhibition space from 1 to 4 May 2024!

Following its successful launch in 2023, JGAB is set to take over of the Queen Sirikit National Convention Center (QSNCC), a world-class venue located in the heart of Bangkok. The B2B fair is ready to leverage the momentum from its debut to better serve the resilient ASEAN market, which is projected to achieve an average real GDP growth of 4.6% in 2023 and 4.8% in 2024.

Why Exhibit at JGAB?

- Gain direct access to the thriving jewellery community in ASEAN, one of the world’s high-growth markets
- Benefit from Bangkok’s strengths as a coloured gemstone and jewellery sourcing destination
- Bring in jewellery and gemstones from other countries and regions duty-free*

* A 7 percent value-added tax will be imposed on jewellery and gemstone goods sold in Thailand.

JGAB 2023 in Numbers



299 exhibitors
from **14** countries/regions



10,000 m² exhibit space



7,365 visitors
from **79** countries/regions
(Including 248 hosted buyers and 420 VIP delegates)

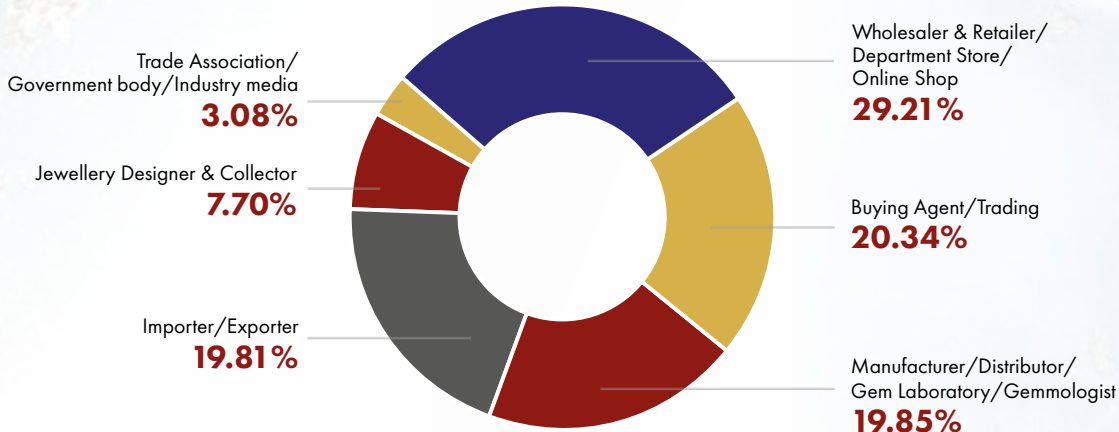
Top 10 visitor countries/regions

- Thailand
- Mainland China
- India
- Japan
- Myanmar
- Vietnam
- Cambodia
- Philippines
- Hong Kong SAR
- United States

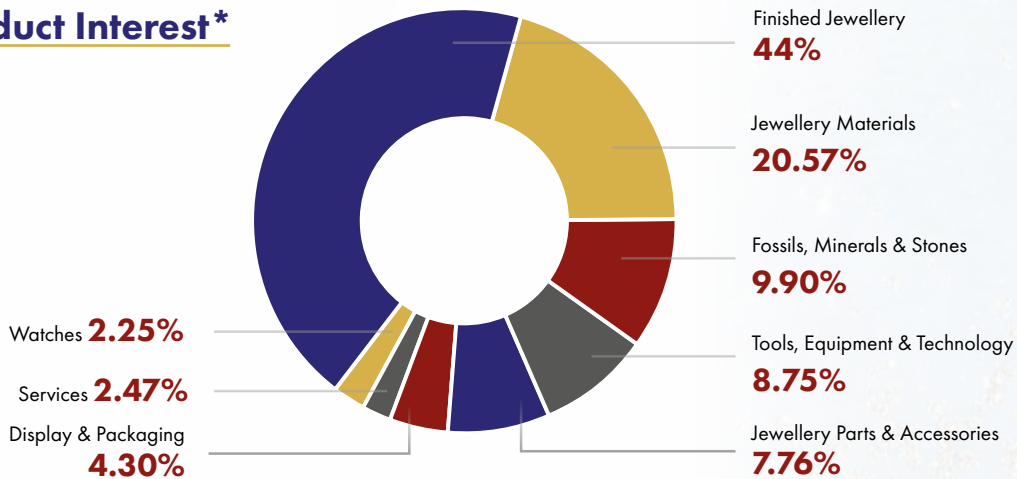
Visitor Profile



Company Business Nature*



Product Interest*



* Source: Data collected from visitor registration forms

Visitors were highly satisfied

- **97.48%** were satisfied with their experience at the show
- **96.12%** said they would return for the next edition
- **91.27%** replied they met quality exhibitors
- **81.53%** indicated they found a good range of products

Source: JGAB 2023 onsite visitor survey



Onsite Activities

Seminars



Live Demonstrations & Workshops



Design Competition

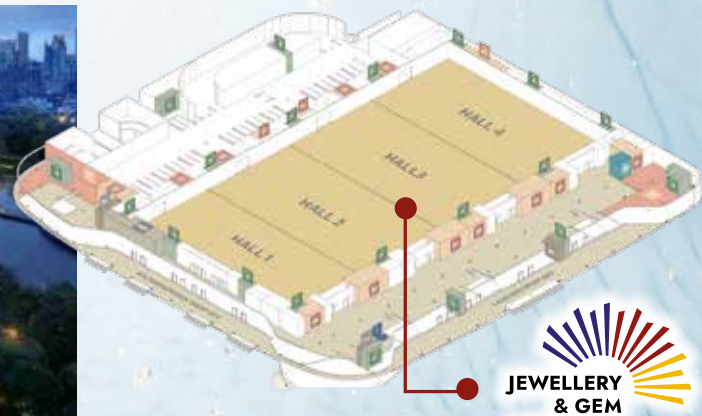


Fair Details

Dates	Opening Hours
1 – 3 / 5 / 2024	10:00 - 18:00
4 / 5 / 2024	10:00 - 17:00

Venue:

Queen Sirikit National Convention Center (QSNCC)



What Exhibitors Say



“ The exhibition is organised very well. There are many entrepreneurs joining this exhibition. The show has created a great opportunity for buying and selling jewellery. Participating in this exhibition provides a lot of new connections. ”

**Wanpen Maneewetwarodom &
Nutchaya Maneewetwarodom**

Taevika Jewelry

“ This is the perfect and right timing to exhibit at this show! ”

**Inam Ullah
Director**

Sparkle Gems Ltd



“ We’ve received very good feedback so far! There are many potentials from both local and overseas visitors and buyers who were interested in our products. ”

**Varod Chotigavanich
Assistant Marketing Manager**

Tet Jewelry Supplies Co Ltd



“ We are delighted and happy to join in this show and we will come back again in the next edition! ”

**Patrick Khunt
Managing Director**

Ethereal Green Diamond (HK) Ltd



Event Space and Options

Shell stand package includes partitions, carpet, booth fascia, 1 table, 3 chairs, 4 spotlights, 2 table showcases, 1 socket and 1 waste basket

RAW SPACE (min 36sqm)				
	1 open side	2 open sides	3 open sides	4 open sides
Normal Zone	\$317	\$332	\$341	\$349
Prime Zone	\$381	\$399	\$409	\$418

SHELL STAND* (min 9sqm)				
	1 open side	2 open sides	3 open sides	4 open sides
Normal Zone	\$355	\$373	\$382	\$391
Prime Zone	\$418	\$439	\$450	\$460

Price per square metre (USD) inclusive of Thailand's VAT at 7%.

Organisers



Official Media



Powered By



BOOK NOW



Sales Network by Countries / Regions

Thailand

T +66 92 734 4884
C Alongkorn Chanyangarm (Tee)
E Alongkorn.c@informa.com

T +66 82 294 1969
C Pitchaon Kraiwong (Pitch)
E pitchaon.k@informa.com

China

T +86 20 8666 0158
C Ms Ruby Hu
E info-china@informa.com

Germany, Austria and Switzerland

T +49 721 384 1881
C Mrs Elizabeth Dobelmann
E liz@dobelmann.com

Hong Kong

T +852 3709 4991
C Sales Department, Jewellery Fairs
E salesjgf@informa.com

India

T +91 9821502287
C Pankaj Shende
E Pankaj.shende@informa.com

Italy

T +39 02 4851 7853
C Mr Mauro Arati
E info@studioarati.it

Japan

T +81 3 5296 1020
C Ms Hiromi Sakurai
E info@japanjewelleryfair.com

Korea

T +82 2 6715 5400
C Ms Sue Seo
E Sue.Seo@informa.com

Taiwan

T +886 2 2738 3898
C Ms Rita Hung
E info.sales.tw@informa.com

USA

T +1 347 906 4693
C Ms Bonnie Chan
E Bonnie.Chan@informa.com

Contact information updated in Jul 2023

